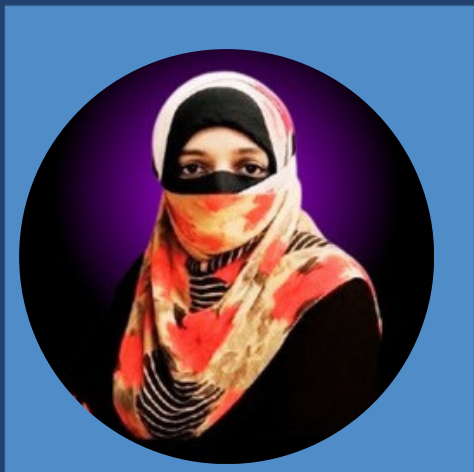


# Iram Shahzadi

Digital Marketing & E-Commerce  
Specialist | Google & Meta Ads  
Expert | Amazon PPC & SEO  
Strategist



## Professional Summary:

*Dedicated and experienced Social Media Manager and Virtual Assistant with over 5 years of expertise in managing social media accounts, digital marketing, SEO, and virtual assistance. Adept at helping brands grow through UGC and digital strategies.*

## Contact Information

iram@iramshahzadidigital.com

<https://iramshahzadidigital.com>

<https://www.linkedin.com/in/iramshahzadi/>

+923260476337

## Skills Summary

- Social Media Management
- Digital Marketing
- SEO Specialist
- Web Design and Development
- Google Ads and PPC
- Content Creation and Video Editing
- Product Hunting and Listing Optimization

## Education

Masters of Education Degree/Allama Iqbal Open University, Islamabad (Pakistan)

Bachelor of Economics Degree/Bahauddin Zakariya University, Multan (Pakistan)

## Experience

### Social Media Manager | Fox Coaching with Dr. Benson (Bentzy) Fox Psy Jan 2022- 2025 -

Managed social media accounts, creating engaging content to boost follower growth and engagement. - Developed and executed social media strategies to enhance brand visibility. - Analyzed social media metrics and adjusted strategies for optimal performance.

### Amazon Virtual Assistant | [SHOPINEMIA LLC] [2021] - [2023]

Specialized in Google Ads, product hunting, listing, PPC, and sourcing. - Provided virtual assistance for Amazon sellers, optimizing product listings and campaigns. - Achieved significant improvements in sales and customer satisfaction.

### Freelance Digital Marketer | Self-employed [2021] - [2024] -

Offered freelance services in social media management, SEO, web design, and digital marketing. - Helped clients increase their online presence and reach through targeted strategies. - Created engaging content and optimized websites for better search engine rankings.

## Certifications and Training:

- Certified Amazon Virtual Assistant by

**Enablers**

- Digital Marketing- Social Media Management by

**E-Rozegar**